

The Trafford Partnership

Environment Partnership

Annual Performance Report 2009/10



Purpose and scope of the report

- The report provides a summary of performance against the key objective of Positive Environmental Impact for the Trafford Partnership for the period 1st April 2009 to 31st March 2010.
- The indicators included within this result have been previously identified by the partnership. The partnership self-evaluation process will evaluate the suitability of these indicators, and an updated list of measures will be included in the Partnership Agreement, on which future performance reports will be based (see self-evaluation process below)
- Quarterly data is provided, where available, and this data triggers a Red/Amber /Green (RAG) assessment of current performance, compared with the indicator target.
- The Direction of Travel arrow is based on a comparison with the previous period's result (which could be the last month, quarter or year depending on the indicator's frequency).

It is recommended that the Environment Partnership:

- Utilise the report to discuss any significant performance exceptions and proposed actions taken to address them – particularly for areas where cross partnership support is required
- Discuss risks identified and what actions can be taken to manage or mitigate them

Trafford Partnership Self-Evaluation and the development of Partnership Agreements

The Environment Partnership is currently undertaking a self-evaluation of its Key Objectives and Priority Outcomes as part of the wider Trafford Partnership self-evaluation process.

The self-evaluation will provide the partnership with an understanding of its strengths, the key issues to focus its efforts on, and the improvement actions required to support the achievement of the outcomes set out within the Community Strategy.

These areas of focus and improvement actions will be documented within a Partnership Agreement, which will clearly set out a set of performance measures for the Environment Partnership to monitor and measure its impact and success in the future.

The 2008/11 Local Area Agreement will end in March 2011. It is unlikely to be replaced in its current format as directed by Government Office North West. It is therefore essential that the Partnership Agreements being developed by all thematic partnerships contain an effective set of measures linked to each Priority Outcome.

This includes indicators that evidence achievement of outcomes for the population of Trafford as a whole, but also local measures covering specific projects and geographic populations (e.g. neighbourhoods or equality strands).

Furthermore, the Partnership Agreements will identify where cross-partnership activity and monitoring arrangements are required.

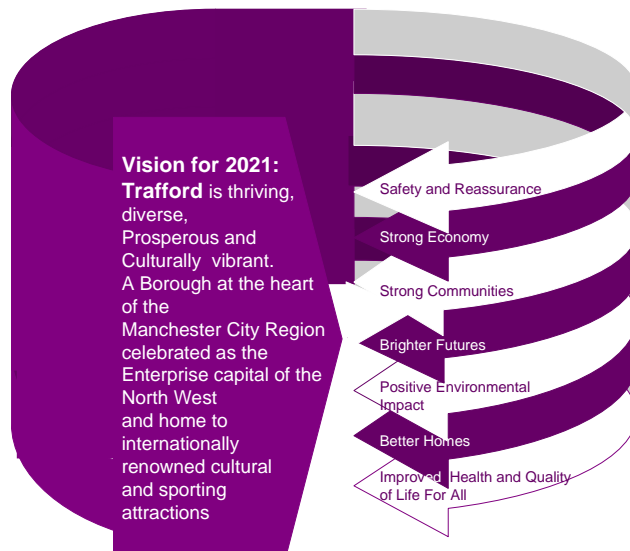
The Trafford Partnership

Trafford Partnership is the Local Strategic Partnership (LSP) for Trafford and is the single overarching strategic partnership for the borough that brings together the public, private, business, voluntary and community sectors. The Partnership takes a broad overview of activity in the area and guides strategic planning and decision making. It also aims to be close enough to day-to-day activity across the area to be guided by local priorities.

Trafford 2021: a blueprint

One of the main purposes of the Trafford Partnership is to create, monitor and review the Sustainable Community Strategy.

Trafford 2021: a blueprint is the Trafford Partnerships Sustainable Community Strategy that sets out the Partnerships Vision for 2021, including its priority areas which are shown through the seven key objectives shown below. We will direct our work as the Trafford Partnership to deliver this vision and the seven key objectives. However, this is not to say that this is all we will do: we will also work on other areas that help to improve the quality of life for residents of Trafford.



In addition to delivering the 'Vision 2021; the Trafford Partnership also aims to:-

- Bring together partners who do not normally work together to achieve more than they can achieve alone
- Co-ordinate and simplify existing partnerships and strategies where necessary
- Enable fresh opportunities to be identified
- Develop a partnership philosophy
- Harness existing and new policy and resources to improve quality of life outcomes for local people and local businesses
- Utilise the existing partnerships and organisations to reduce the bureaucratic burden by rationalising structures and partnerships in Trafford where there is overlap
- Provide strategic direction to the thematic partnerships

The Seven Key Objectives

➤ Safety and Reassurance

By 2021 Trafford will be an exceptionally safe place to live, where crime continually reduces and fear of crime is not a constraint to daily life and investment. Trafford will continue to be the safest area to live in Greater Manchester.

➤ Strong Economy

By 2021 Trafford will have a high performing economy that makes a significant contribution to the Manchester City region. Business: Trafford will continue to attract and retain internationally competitive businesses, will have a strong local business base and have positioned itself as the enterprise capital of the North West. Places: Trafford will provide a high quality, sustainable and competitive environment for investment with plans for Metrolink expansion secured. People: Trafford will have a well skilled and adaptable workforce which meets the changing needs of the employers. Residents will participate in and benefit from the success of the local economy and the Manchester City Regional economy.

➤ Strong Communities

By 2021 Trafford will be the most harmonious place to live in Greater Manchester, where people from different backgrounds get on well together and feel that they belong to their neighbourhood. The majority of residents will be satisfied with services and feel that they can influence decisions in their locality. The borough will have a thriving voluntary and community sector, where more people of all ages and background come together to help support their local communities.

➤ Brighter Futures

By 2021 our aim is that all children and young people are safe and can achieve their potential and are not disadvantaged by physical, emotional, social or economic barriers. They will be supported by excellent schools and services. Families will be central to our strategy ensuring they are engaged in determining the level of service and support they require.

➤ Positive Environmental Impact

By 2021 Trafford will have high quality public spaces, countryside and streetscape that are accessible, well maintained, attractive and well used. Fewer resources will be consumed as more residents reduce, reuse and recycle and more homes become energy efficient. Damage to the environment will be lessened through less carbon usage in the transport, domestic and business sectors.

➤ Better Homes

By 2021 there will be better housing choice with more new and affordable homes. Homes will be more sustainable as more homes are built on previously developed land and are better designed and environmentally friendly. A wider range of high quality support services will be in place to support people such as the elderly and vulnerable people to stay in their houses for longer and maintain independent living.

➤ Improved Health & Well Being

By 2021 life expectancy in Trafford will be significantly above the national average and the gaps between the neighbourhoods with the worst and best health will be considerably reduced. Every school will be excellent with educational inequalities reduced or removed. Residents will be healthy, active and have an improved quality of life with more participating in physical activity, sport and culture.

Trafford Environment Partnership

The aims of the Environment Partnership:

By 2021 Trafford will have high quality public spaces, countryside and streetscape that are accessible, well maintained, attractive and well used. Fewer resources will be consumed as more residents reduce, reuse and recycle and more homes become energy efficient. Damage to the environment will be lessened through less carbon usage in the transport, domestic and business sectors.

Key Strategies and documents:

- The Greenspace Strategy 2009 – 14
- Sustainable Trafford 2009 – 12

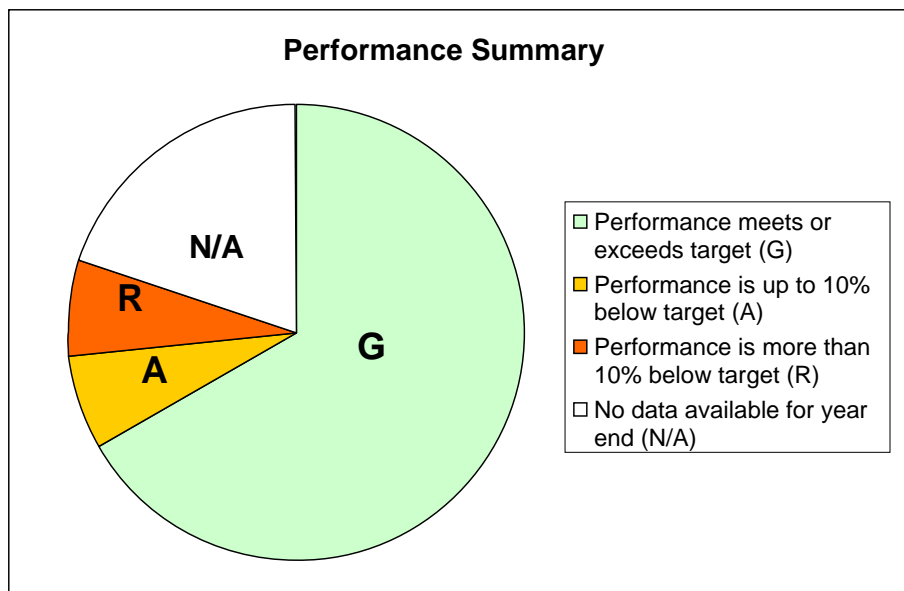
Priority Outcomes & Performance Measures: (to be reviewed following self evaluation)

Priority Outcomes		Performance Measures
PE1	Public spaces, countryside and streetscape that are easily accessible to all, attractive and well managed for residents and wildlife and well used by residents	NI 195 Improved street and environmental cleanliness (levels of litter)
		NI 196 Improved street and environmental cleanliness – fly tipping
PE2	More recycling and composting by households	NI 191 Residual household waste per household
		NI 192 Percentage of household waste sent for reuse, recycling and composting
PE3	More people using public transport, walking and cycling	NI 167 Congestion – average journey time per mile during the morning peak (LAA)
		NI 175 Access to services and facilities by public transport, walking and cycling
		NI 176 Working age people with access to employment by public transport (and other specified modes)
PE4	Better maintained highways	NI 168 Principal roads where maintenance should be considered
		NI 169 Non-principal classified roads where maintenance should be considered
PE5	More energy saving environmentally friendly homes	NI 187a Tackling fuel poverty – % of people receiving income based benefits living in homes with a low energy efficiency rating
PE6	Less carbon emissions from businesses (per capita)	NI 186 Per capita reduction in CO2 emissions in the LA area (LAA)
PE7	More businesses and organisations with environmental action plans	
PE8	Nowhere in Trafford is identified in the most disadvantaged 5% of neighbourhoods and fewer in the most deprived 20% in living environment deprivation	

Performance Summary for the Environment Partnership for Year End 2009/10

Overall analysis

The 8 Priority Outcomes are measured by 14 Performance Measures. There are 10 indicators (72%) where performance meets or exceeds target (Green), 1 indicator (7%) where performance is up to 10% below target (Amber) and 1 indicator (7%) where performance is more than 10% below target (Red). 2 Indicators (14%) have no data available for year end (see Appendix 1 for availability).



Performance Exceptions

The following indicators currently have a RED performance status and/or are at risk of not achieving target by year end.

- NI 195d: Improved street and environmental cleanliness (levels of fly posting)

Performance Key

G Performance meets or exceeds the target	↑	Performance has improved compared with the previous period
A Performance is within 10% of the target	↔	Performance is the same compared with the previous period
R Performance is more than 10% below the target	↓	Performance has worsened compared with the previous period

N/A = 2009/10 result not yet available

See Appendix 1 for when actual data will become available.

TRAFFORD PARTNERSHIP – ENVIRONMENT PARTNERSHIP

ANNUAL PERFORMANCE REPORT 2009/10

INDICATOR		2008/09		2009/10					
REF	DEFINITION	ACTUAL	TARGET	Q1	Q2	Q3	Q4	TARGET	DOT
PE1 PUBLIC SPACES, COUNTRYSIDE AND STREETScape THAT ARE EASILY ACCESSIBLE TO ALL, ATTRACTIVE AND WELL MANAGED FOR RESIDENTS AND WILDLIFE AND WELL USED BY RESIDENTS									
NI 195a	Improved street and environmental cleanliness (levels of litter)	18% R	10%	17% G	15% G	16% G	14% G	18%	↑
NI 195b	Improved street and environmental cleanliness (levels of detritus)	26% R	10%	30% R	26% G	24% G	22% G	26%	↑
NI 195c	Improved street and environmental cleanliness (levels of graffiti)	12% R	1.5%	13% A	12% G	12% G	10% G	12%	↑
NI 195d	Improved street and environmental cleanliness (levels of fly posting)	2% R	0.2%	6% R	4% R	4% R	3% R	2%	↑
The NI 195 score for fly-posting has continued to improve into 4th quarter. Surveys completed between December 2009 and March 2010 gave the best score since we introduced District Local Environmental Surveys (DLEQS) in September 2007.									
NI 196	Improved street and environmental cleanliness – fly tipping	2	N/A	Annual Indicator			1 G	2	↑
PE2 MORE RECYCLING AND COMPOSTING BY HOUSEHOLDS									
NI 191	Residual household waste per household	598.97 G	605	Annual Indicator			497.38 G	541.76	↑
NI 192	Percentage of household waste sent for reuse, recycling and composting	33.73 G	30	Annual Indicator			44.4 G	40	↑
PE3 MORE PEOPLE USING PUBLIC TRANSPORT, WALKING AND CYCLING									
NI 167	Congestion – average journey time per mile during the morning peak (LAA)	4.56 G	4.67	N/A	N/A	N/A	4.43 G	4.64	↑
NI 175	Access to services and facilities by public transport, walking and cycling	N/A	N/A	Annual Indicator			N/A	85%	N/A
NI 176	Working age people with access to employment by public transport (and other specified modes)	N/A	N/A	Annual Indicator			N/A	85%	N/A

INDICATOR		2008/09		2009/10					
REF	DEFINITION	ACTUAL	TARGET	Q1	Q2	Q3	Q4	TARGET	DOT
PE4 BETTER MAINTAINED HIGHWAYS									
NI 168	Principal roads where maintenance should be considered	8% R	7%	Annual Indicator			6% G	8%	↑
NI 169	Non-principal classified roads where maintenance should be considered	7% R	4%	Annual Indicator			5% G	7%	↑
PE5 MORE ENERGY SAVING ENVIRONMENTALLY FRIENDLY HOMES									
NI 187a	Tackling fuel poverty – % of people receiving income based benefits living in homes with a low energy efficiency rating	6.67% A	6.03%	Annual Indicator			5.65% A	5.1%	↑
2500 questionnaires have just been sent out and the out comes will be input into the computer systems as they come in Q1. Q3 -22.1.2010 The Council succeeded in meeting it's target by a reduction from 8.22% to 6.67% for the year 2008-09 - for dwellings with households on income based benefits with a SAP rating of under 35. However, when comparing this to Regional & National figures the performance for Trafford is low. This is entirely attributable to a major reduction in budget of c25% for grant based assistance for the year (compared to expenditure the previous year) and despite best efforts to maximise limited resources. In addition the Council has utilised partnership developments and has made 400 referrals of households with elderly residents in fuel poverty, to AWARM (Affordable Warmth Access referral Mechanism) for support.									
PE6 LESS CARBON EMISSIONS FROM BUSINESSES (PER CAPITA)									
NI 186	Per capita reduction in CO2 emissions in the LA area (LAA)	4.3% G	3%	Annual Indicator			5% G	5%	↑
PE7 MORE BUSINESSES AND ORGANISATIONS WITH ENVIRONMENTAL ACTION PLANS									
PE8 NOWHERE IN TRAFFORD IS IDENTIFIED IN THE MOST DISADVANTAGED 5% OF NEIGHBOURHOODS AND FEWER IN THE MOST DEPRIVED 20% IN LIVING ENVIRONMENT DEPRIVATION									

Appendix 1

Timetable for Outstanding Data

Indicator Reference	Indicator Description	Result Available
NI 175	Access to services and facilities by public transport, walking and cycling	October 2010
NI 176	Working age people with access to employment by public transport (and other specified modes)	October 2010

Environment Partnership Exception Reports 2009/10

Key Objective	Measure
Positive Environmental Impact	Improved street and environmental cleanliness (levels of fly posting) (NI 195d)

In completing Exception Reports responsible officers were asked to consider and report on the following:

Why is performance at the current level?

- Is any variance within expected limits?
- Why has the variance occurred?
- Is further information available to give a more complete picture of performance?
- What performance is predicted for future periods?

What difference does this make – the implications of not meeting target?

- Impact on service users/public.
- Impact on corporate priorities and plans.
- Impact on service/partner priorities.
- Impact on equalities, sustainability or efficiency
- Can we move resources to support this or other priorities?

How can we make sure things get better?

- What activities have been or will be put in place to address underperformance? Make specific reference to action plans.
- When performance will be brought back on track?
- Assess the need for additional resources/funding/training/investment.
- Identify the source of additional resources/funding/training/investment.
- Consult with other services, staff, managers, relevant Members and partners.

Positive Environmental Impact

Performance exception – Improved street and environmental cleanliness (levels of fly posting) NI 195d

Theme / Priority:	A Cleaner, Greener Borough		
Indicator / Measure:	NI 195 (fly-posting)		
Indicator / Measure detail:	Improved street and environmental cleanliness (levels of fly posting). The percentage of sites 900 surveyed that fall below acceptable standards.		
Baseline:	2%		
Target and timescale:	2%	Actual and timescale:	3%
Why is performance at the current level?			
<p>Scores for fly-posting improved significantly during the fourth quarter, but are still outside the target for the year. However, performance for the final tranche of 300 surveys shows that the fly-posting score is at 1%, which is at the national benchmark level, established by the Keep Britain Tidy (KBT) Local Environmental Quality Survey (LEQSE) Survey of England 2007/08 (latest data available). This score would move us out of bottom quartile and should act as the benchmark against which we measure ourselves in future.</p> <p>Failure to meet the target is due mainly to poor performance in the 1st quarter, which was a result of the large number of spring and summer events, which were illegally advertised by fly-posters. At the time there was some confusion around some departments authorising advertisements for community or charity events, car boot sales, fairs, etc.</p> <p>The KBT LEQ survey reporting system shows that the most common type of fly-posting is remnants of stickers (over 70% – particularly the “Love United Hate Glazer” or business advertising type stickers on lamp columns. These are difficult to remove by conventional methods, and the LEQS Action Plan needs to be revisited, in order to find a solution to this issue. The new graffiti contract may allow time to be dedicated to removing these stickers and further investigations into developing solutions.</p>			
What difference does this make – the implications of not meeting target?			
The year end score is 3 times worse than the national benchmark (see above). However, there is little evidence of direct impact on service users/corporate priorities or equalities, although poor performance could impact on public perception of the cleanliness of local areas to a limited extent.			
How can we make sure things get better?			
<p>The results from the 4th quarter show that the under-performance was a temporary problem, which has been largely rectified.</p> <p>Laura King (Corporate Events Manager - Area Services) has drafted a “Protocol for the Erection of Temporary Posters/Notices on Trafford Borough Council Property to Advertise Public Meetings/ Events”, which is currently being consulted on by Highways, Planning and Environmental Enforcement. This will clarify where the responsibilities for granting authorisations for event fly-posting, and prompt removal and enforcement, lie within the Council.</p> <p>Further work on LEQS Action Plan to develop joint solution for removing/covering stickers/remnants on street furniture. Need to assess additional resource requirement – Environmental Enforcement, Street Cleaning, Street Lighting - of using alternative methods to remove fly-posting stickers, e.g. quick-drying spray paint to cover or high temperature jetting equipment to remove. This will be done with little or no additional resources.</p>			