

Live Well Board Minutes

24th April 2019, 9:30-11am

Thomas De Trafford Conference Room A, Trafford Town Hall

Attendees

Cllr Judith Lloyd (Chair), Executive Member - Health and Wellbeing, Trafford Council Sarah Grant, Partnerships and Communities, Trafford Council Helen Gollins, Public Health, Trafford Council Aliya Bukhari, Voice of BME Eoin Keogh, Trafford Housing Trust Cllr Kevin Procter, Executive Member – Communities and Housing, Trafford Council Rebecca Moore, Cancer Research UK Kate Hardman, Public Health, Trafford Council Joy Preston, Adult Social Care, Trafford Council Jean Rose, Healthwatch Trafford Gavin Williams, Trafford Carers Centre Deborah Gent, Commissioning, Trafford Council Ben Fryer, Public Health, Trafford Council Nigel Smith, Regulatory Services, Trafford Council Megan Skelhorn, Public Health, Trafford Council

Apologies

Jo Cherret, Trafford Leisure Debbie Walsh, Pennine Care
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1	Welcome, introductions and apologies Cllr Lloyd welcomed attendees.
2	Minutes and actions from last meeting Previous minutes were agreed. Most actions have had progress made and others will be addressed in this meeting.
3	Development of a Performance Dashboard Kate Hardman guided the Board through the performance dashboard. All Life Course boards will have oversight of a dashboard with each one containing indicators which reflect the board's priorities. The dashboard indicates that alcohol remains an issues and although substance misuse is no a significant issue, it does need to remain on the board's agenda.



Performance
dashboard_Live Well

Deb Gent updated the board on the delivery of the Achieve programme.

Minimum unit pricing for alcohol is being driven at a Greater Manchester level; the GM Strategy will be brought to a future Live Well Board.

Action: Board members to send indicator ideas and performance dashboard feedback to Kate Hardman

Action: Kate Hardman to provide age breakdowns of the alcohol indicators at the next Board meeting.

Action: Kate Hardman to add breast screening and cervical screening indicators to the dash board.

Action: Deb Gent to invite Mark Knight, GM lead for alcohol, to the next Board meeting.

4 Update on Poverty Reduction Plan

Sarah Grant and Helen Gollins provided up update to the Board on the development of a Poverty Strategy for Trafford. Trafford Housing Trust and a representative from Strategic Growth have joined the officer group.

The aims of the strategy are to:

- ensure a coordinated, multiagency approach to reduce the risk of poverty for Trafford residents which will encompass inclusive growth
- Where Trafford residents are living in poverty, to reduce the detrimental impact of this on health and wellbeing, education and wider social outcomes

The strategy will be action focused with responsibility for action delivery sat with sub boards and organisations across the Trafford Partnership.

Engagement with local residents, VCSE organisations and agencies will be undertaken to understand lived experiences of poverty which will inform the content of strategy.

A draft plan is set to be taken to the Trafford Partnership Strategic Boards by January 2020 and the finalised version is hoped to be signed off by April 2020 following consultation.

Action: All Board members to share: poverty strategies from elsewhere, Trafford-wide strategies and policies which should inform the poverty strategy and cohorts of the community which should be specifically considered in the poverty strategy.

Joy Preston informed the Board about the role of the the Adult Social Care Community Link Officers. As well as being accessible to residents who are receiving support from Adult Social Care, residents who are referred to Adult Social Care but do not meet the criteria can also be supported by a Link Officer.

5 Social Prescribing Update

Sarah Grant presented the current landscape of social prescribing across Trafford, including three key programmes within which there is a strong element of social prescribing. See the attached presentation for more information and next steps.

Public Health, Trafford CCG and Trafford Council will be working in partnership to understand the success of current programmes and initiate the coordination of new and existing programmes to ensure they are aligned.

Action: Sarah Grant to ensure the details of the Care Navigation service at Wythenshawe Hospital is on the Council website and Trafford Service Directory.



Care Navigation
leaflet v0.4 Mar19.pd

6 Live Well Priority: Tobacco

Smoking Cessation Pilot

Ben Fryer provided an update on smoking cessation in Trafford (see attached briefing for more information).



Smoking
Cessation.docx

Two key pilots are currently underway: the LCA Risk Stratification pilot which focuses on known patients of COPD, and the e-cigarette pilot which offers free e-cigarettes to residents wishing to reduce their use of tobacco.

500 people have accessed e-cigarette pilot to date and the pilot will run until the end of June 2019. The participating pharmacies are: Broomwood Pharmacy (Timperley), Limelight Pharmacy (Old Trafford), Davey's Chemist (Partington), Malcolm's Pharmacy (Urmston), Hollowood Chemist (Sale) and Harry's Pharmacy (Stretford).

In Autumn 2019, a revised smoking cessation offer will be constructed based on learning from the current pilots that better meets the needs of our patients

	<p>and residents.</p> <p>Action: Eoin Keogh to generate an increase in THT tenant referrals to the e-cigarette pilot.</p> <p>Action: Joy Preston to bring a partnership project between Adult Social Care, GMFRS and housing associations to the next Board meeting.</p>
	<p>Smoke-Free School Gates</p> <p>Megan Skelhorn provided an update on the smoke free school gates project.</p> <p>Four schools have signed up to the project: Partington Central Academy, Our Lady of Lourdes Catholic Primary School and Forest Gate Academy in in Bucklow-St Martin's ward, and Urmston Primary School in the Urmston ward. See the attached briefing for more information.</p>
	<p></p> <p>SFSG Live Well Board update briefing 2404:</p>
7	<p>Live Well Priority: Cancer Screening</p> <p>Helen Gollins informed the board that the Cancer Partnershi will be revived over the next few months.</p> <p>The board discussed an uptake in cancer screening in Old Trafford with support from Voice of BME. The board also discussed the need to increase the rates of early diagnosed cancer; 17% of cancer is diagnosed in A&E and 45% of cancer is diagnosed at a late stage.</p> <p>The board passed a resolution that Trafford Council staff should be permitted to access cervical screening within work time.</p> <p>Action: Sarah Grant to draft a briefing for Cllr Lloyd to present to the Leader and Chief Executive.</p>
8	<p>Any other Business</p> <p>n/a</p>
9	<p>Date and time of next meeting</p> <p>Friday 16th July, 10.30am-12.30pm</p>