

# Live Well Board Minutes

16 July 2019, Sale Point

## Attendees

Cllr Jane Slater (Chair), Executive Member for Health, Wellbeing and Equalities, Trafford Council  
Sarah Grant, Partnerships and Communities, Trafford Council  
Helen Gollins, Consultant in Public Health, Trafford Council  
Aliya Bukhari, Voice of BME  
Fran Gudger, Head of Delivery, Trafford Housing Trust  
Kate Hardman, Public Health Analyst, Trafford Council  
Joy Preston, Adult Social Care, Trafford Council  
Jean Rose, Healthwatch Trafford  
Ben Fryer, Specialist Registrar in Public Health, Trafford Council  
Kirsty Greenwood, Achieve Assertive Outreach, The Big Life group  
Sarah-Jane Truman, Community Development Lead, Achieve Bolton, Salford and Trafford  
Jo Bryan, Commissioning Officer in Public Health, Trafford Council

## Apologies

George Devlin, Chair of LMCP  
Marie Wilson, Head of Integrated Governance, Pennine Care  
Eoin Keogh, Director of Customer Operations, Trafford Housing Trust  
Nigel Smith, Head of Regulatory Services, Trafford Council

<b>1</b>	<b>Welcome, introductions and apologies</b>  Cllr Jane Slater welcomed the group. Introductions were made and apologies were noted.  Cllr Slater thanked Cllr Lloyd for her hard work as the Executive Member for Health & Wellbeing and Chair of the Live Well Board in 2018/19.
<b>2</b>	<b>Minutes from last meeting – 13 March 2019</b>  Attendees agreed the minutes from the last meeting.  Actions to be carried forward: <b>Action:</b> Sarah Grant to invite Mark Knight, GM lead for alcohol, to the next Board meeting. <b>Action:</b> Sarah Grant and Helen Gollins to draft a briefing on Cervical Screening for Cllr Slater to present to the Leader and Chief Executive.
<b>3</b>	<b>Outcomes Framework</b>  Kate Hardman presented the Outcomes Framework for Live Well. The board discussed the data on alcohol admissions specifically and target work with specific cohorts of people. Work being undertaken at a GM level needs to be brought to this board.  <b>Action:</b> Kate Hardman to share a blog on alcohol admissions to inform members of the GM work on alcohol
<b>4</b>	<b>Updates</b>  <b>Poverty Strategy:</b> Sarah Grant provided an update on the strategy: the working group is collating lived experiences of poverty to inform the strategy whilst exploring the possibility of

	<p>delivery a Poverty Truth Commission in Trafford. The group is working with GMPA, and Church Action o Poverty and Cheshire West Council on Poverty who have delivered Poverty Truth Commissions elsewhere.</p> <p><b>Social Prescribing:</b> Sarah Grant provided an update on social prescribing. There are a number of programmes and services in Trafford which include an element of social prescribing. Service leads from these programmes were brought together in a recent meeting to increase the understanding of what each service delivers and generate conversations about collaboration. Moving forward, this group will meet with VCSE organisations to discuss a collective approach to social prescribing in the future.</p>
<b>5</b>	<b>Suicide Prevention Strategy</b>
	<p>Ben Fryer presented the draft Trafford Suicide Prevention Plan circulated with the agenda. The aim of the Plan is to raise awareness of suicide in Trafford. Ben explained that an e-learning package is being designed to train public sector staff to identify when an individual may be at risk of attempting to commit suicide, and how to start a conversation with an individual in this position.</p> <p>The group discussed:</p> <ul style="list-style-type: none"> <li>• The need for a focus on children and young people</li> <li>• Young people who are self-harming should be a key focus group and members discussed the support on offer for this cohort</li> <li>• Support should be provided for family and friends of people who have attempted to commit suicide as well as the family and friends of people who have committed suicide</li> <li>• With regards to the staff training, consideration is needed for the wellbeing of staff who may be speaking to individuals experiencing suicidal thoughts</li> </ul> <p>Further comments can be emailed to <a href="mailto:ben.fryer@trafford.gov.uk">ben.fryer@trafford.gov.uk</a></p>
<b>6</b>	<b>Live Well Priority: Tobacco</b>
	<p><b>Smoking Cessation pilot</b></p> <p>See the attached presentation on the evaluation of the E-Cigarette pilot in Trafford which was delivered between January-June 2019. The pilot was delivered from 6 pharmacies across Trafford and participants were offered a free e-cigarette starter kit. A high proportion of participants were from cohorts where smoking rates are high: routine and manual workers, and those who are unemployed.</p> <p>844 people initiated the pilot; 403 provided 4 week follow up data. Of these 403, 207 (51.4%) had quit using tobacco so a successful outcome was achieved. The next steps are to propose a revised fully integrated Trafford smoking cessation service with e-cigarettes as one of the options.</p> <p><b>Smoke-Free School Gates</b></p> <p>Five primary schools have signed up to the initiative in areas of Trafford where smoking rates are highest. Signs will be installed on school gates over the summer followed by a Communications launch and visits to schools in September. It is hoped that more schools will sign up to the initiative following the launch.</p>
<b>7</b>	<b>Live Well Priority: Drugs and Alcohol</b>
	<p><b>Achieve's Assertive Outreach Service</b></p> <p>Kirsty Greenwood gave the attached presentation on Achieve's Assertive Outreach Service. The service works with people over 18 years of age who need support and motivation to</p>

	<p>access treatment services and those who have dropped out or disengaged from services. The service provides people with support to get into treatment or offers help to continue their ongoing recovery.</p> <p>The service operates from a number of community venues across the borough, as well as linking with local hospitals and being involved in a number of projects.</p>
<b>8</b>	<b>Maple Partnership and the Healthy Lifestyles Contract</b>
	<p>Jo Bryan gave the attached presentation on Healthy Lifestyles Services in Trafford. The Maple Partnership is a contract with the VCSE to offer prevention services to residents; these VCSE organisations provide services focused on older people including BME), falls preventions, learning disability and autism, mental health, and those who are deaf or hearing impaired.</p> <p>The contract is under review and a focus is now needed on key prevention areas: smoking, inactivity, social isolation, employment/poverty, inequalities/barriers to healthcare/screening, alcohol, mental health, falls and healthy weight.</p> <p>The future model for the Healthy Lifestyles Contract will involve a collaborative funding model, an evidence based approach and needs to be part of the wider system.</p> <p><b>Action:</b> Jo Bryan and Tom Haworth to discuss collaborative funding opportunities through the Local Pilot.</p>
<b>9</b>	<b>Date and time of next meeting</b>
	Tuesday 1st October, 1.30-3.30pm